# Individual and best performance for adidas do Brasil – powered by TGW

**adidas stands for high performance concerning sports – aiming at the best possible support for sports people to become better and feel well at the same time. Now, it is time for adidas to receive a high-performance logistics centre in Embu das Artes, Brazil, provided by the Austrian systems integrator TGW.**

Best performance in sports and best performance in logistics. adidas do Brasil is about to receive a modern logistics centre at their site in Embu das Artes, near Sao Paulo. TGW will implement a sporty distribution centre to serve the Brazilian market with a unique picking system especially designed for adidas. TGW will also provide the IT system iWACS®.MFC assuring the material flow for the continuously high transport capacity as well as TGW’s Commander Controls. A complex conveyor system including 2.1 kilometres of conveyor equipment will connect the various areas in the distribution centre.

In addition to the physics and the software of the new adidas distribution centre, TGW also provides a Lifetime Service package offering spare parts and a two year on-site maintenance contract including 24/7 hotline services. Diogo Figueiredo, SCM Director at adidas do Brasil is happy about the start of the project: “adidas do Brasil is well recognized as one of the best logistics services providers in the sports goods market. Our expectation with TGW as partner is to enlarge our efficiencies in this highly competitive business.”

www.tgw-group.com

**About TGW Logistics Group:**

TGW Logistics Group is a worldwide leading systems provider of highly dynamic, automated and turn-key logistics solutions. Since 1969 the company has been implementing different internal logistics solutions, from small material handling applications to complex logistics centres.

With about 2,000 employees worldwide by now, the Group implements logistics solutions for leading companies in various industries. In the business year 2013/14, the TGW Logistics Group generated sales revenues of 371 million Euros.

**Pictures:**

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| **Contact:**  TGW Logistics Group GmbH  4600 Wels, Collmannstraße 2, Austria  T: +43.7242.486-0  F: +43.7242.486-31  e-mail: tgw@tgw-group.com |  |

**Press contact:**

Martin Kirchmayr Daniela Nowak

Marketing & Communication Manager Marketing & Communication Specialist

T: +43.(0)7242.486-1382 T: +43.(0)7242.486-1059

M: +43.(0)664.8187423

[martin.kirchmayr@tgw-group.com](mailto:martin.kirchmayr@tgw-group.com) [daniela.nowak@tgw-group.com](file:///C:\Users\nod\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\R3VUQBPK\daniela.nowak@tgw-group.com)