**TGW’s new Omni-Channel distribution center for Mayoral**

* **Omni-channel order fulfilment solution based**

**on a pocket sorter system**

* **Reducing Total Cost of Ownership**
* **Success as a result of close cooperation**

**(Marchtrenk, Austria, February 18, 2021) TGW has concluded the realisation of Mayoral´s distribution center located in Malaga. Mayoral, born more than 75 years ago, is an international fashion leader company specialised in children's clothing. The company designs more than 3,000 new garments a year, and will annually distribute 30 million pieces to its 10,000+ customers.**

The omni-channel order fulfilment solution supplied by TGW is based on a pocket sorter system, with an hourly throughput of 12.000 units, which is used for consolidation and sortation of flat and hanging goods. The solution also comprises two shuttle systems, one for optimised management of stock and the second one for pre-despatch buffer.

**Competitive advantage**

The new distribution center with a size of 20,000 m2 allows Mayoral to increase its flexibility to adapt to e-commerce, reduce the total cost of ownership, and continue to increase its turnover.

“The new installation has allowed us to respond to the changing needs of the market in a flexible and fast manner, giving us a competitive advantage,” says Salvador García De-Lucchi, technical director of Mayoral. A success that allows both companies to begin a second expansion phase to increase available stock and packaging stations to give greater scope to the growth in e-commerce, which is currently growing exponentially in the fashion sector.

**Close collaboration**

Success that has been the result of the close collaboration between Mayoral and TGW, combining solutions and equipment with high technical quality, capable of building an innovative and flexible omni-channel installation, with a throughput that ensures adaptability to the current and future needs of Mayoral.

“The solution developed by TGW supports the customer in the change of its supply chain and is customised to manage simultaneously the different distribution channels of the customer. Mayoral appreciates the possibility of transporting folded garments and hanging garments at the same time in a fully automated manner, as well as the use of its distribution center as a warehouse and buffer system. The fashion company is prepared for the future and trusts our experience for the realisation of its next projects” underscores David Bendien (CEO TGW South Europe).

With the pocket sorter solution at Mayoral´s Distribution center, TGW expands its expertise in the fashion industry, and with the OmniPick® system is prepared to support the success of its customers with its application for the omni-channel.

[www.tgw-group.com](http://www.tgw-group.com)

**About TGW Logistics Group:**

TGW Logistics Group is one of the leading international suppliers of material handling solutions. For 50 years, the Austrian specialist has implemented highly automated systems for customers, including brands from A as in Adidas to Z as in Zalando. As systems integrator, TGW plans, produces, implements and services complex logistics centers – from mechatronic products and robots to control systems and software.

TGW Logistics Group has subsidiaries in Europe, China and the US and more than 3,700 employees worldwide. In the 2019/20 business year, the company generated a total turnover of 960 million US dollars.

**Pictures:**

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